



# SPONSORSHIP OPPORTUNITIES

## VIRTUAL RACE

Run anytime, anywhere from August 29 to September 5

**WHO WE ARE**

**Vision**  
Empower people to attack poverty in their life and community

**Mission**  
Strengthening under-resourced communities through spiritual growth, education, revitalization and basic needs

**OUR PROGRESS**

11 Communities  
-  
28,997 Volunteers  
-  
81,724 Lives

**Awakening Potential  
Provoking Transformation**

### Presenting Sponsor (1 available) • \$10,000

- Company recognized in official event name
- Premiere recognition on event collateral, email communication, Attack Poverty website, and online registration website; including post-race newsletter
- Logo recognition on event shirts and AP website with hotlink to company website
- Minimum of 6 dedicated mentions on AP social media feeds
- Coupon, flyer, or other promotional item included in runner swag bags (provided by sponsor)
- 30 complimentary race entries
- Opportunity to provide 3-minute video on AP website (active on website for 6 months)
- Opportunity to display company sign/banner at Packet Pickup (banner provided by sponsor)
- Facebook Live video with Brandon to use on company social media and website
- Complimentary event shirt
- First Right of Refusal for 2021

### Race Division Sponsor (3 available) • \$5,000

- Naming rights to 10K, 5K, or Kids K race
- Priority recognition on event collateral, email communication, Attack Poverty website, and online registration website; including post-race newsletter
- Minimum of 5 dedicated mentions on Attack Poverty social media feeds
- Coupon, flyer, or other promotional item included in runner swag bags (provided by sponsor)
- 20 complimentary race entries
- Logo recognition on event shirts
- Opportunity to display company sign/banner at Packet Pickup (banner provided by sponsor)
- Facebook Live video with Brandon to use on company social media and website
- Complimentary event shirt

### T-Shirt Sponsor (1 available) • \$3,000

- Company logo printed on right sleeve of event shirt
- Recognition on event collateral, email communication, Attack Poverty website, and online registration website
- Minimum of 4 dedicated mentions on AP social media feeds
- Coupon, flyer, or other promotional item included in runner swag bags (provided by sponsor)
- 18 complimentary race entries
- Opportunity to display company sign/banner at Packet Pickup (banner provided by sponsor)
- Opportunity to provide 30-second video for Attack Poverty website (active for 6 months; video provided by sponsor)
- Complimentary event shirt

### Start/Finish Line Sponsor (1 available) • \$2,000

- Recognition on event collateral, email communication, Attack Poverty website, and online registration website
- Minimum of 3 dedicated mentions on AP social media feeds
- Coupon, flyer, or other promotional item included in runner swag bags (provided by sponsor)
- 16 complimentary race entries
- Logo on event shirt
- Opportunity to display company sign/banner at Packet Pickup (banner provided by sponsor)
- Opportunity to provide 30-second video for Attack Poverty website (active for 6 months; video provided by sponsor)
- Complimentary event shirt





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### OUR REACH

19,000 unique followers across social media platforms (Twitter, Facebook, Instagram & LinkedIn) and a total impression reach of 1.1 million

### OUR DRIVING FORCE IS EMPOWERMENT

Attack Poverty provides people tools to break out of the cycle of generational poverty.

It's about DEVELOPMENT, not charity; DIGNITY, not shame. Believing all humans are created in the image of God, we will always promote the dignity and worth of people and families.

### Swag Bag Sponsor (1 available) • \$1,500

- Logo on all runner swag bags
- Recognition on email communication, Attack Poverty website, and online registration website
- Coupon, flyer, or other promotional item included in runner swag bags (provided by sponsor)
- 14 complimentary race entries
- Logo on event shirt
- Recognition on ZOOM Experience during the event
- Complimentary event shirt

### Race Bib Sponsor (1 available) • \$1,000

- Logo/name recognition on race bibs
- Recognition on email communication and online registration website
- Coupon, flyer, or other promotional item included in runner swag bags (provided by sponsor)
- Logo on event shirt
- 10 complimentary race entries
- Recognition on ZOOM Experience during the event
- Complimentary event shirt

### Water Station Sponsor (2 available) • \$750

- Recognition on email communication and online registration website
- Coupon, flyer, or other promotional item included in runner swag bags (provided by sponsor)
- 8 complimentary race entries
- Logo on event shirt
- Recognition on ZOOM experience during the event
- Complimentary event shirt

### Gold Sponsor (UNLIMITED) • \$500

- Recognition on email communication and online registration website
- Coupon, flyer, or promotional item inserted in runner swag bags (provided by sponsor)
- 6 complimentary race entries
- Logo on event shirt
- Complimentary event shirt

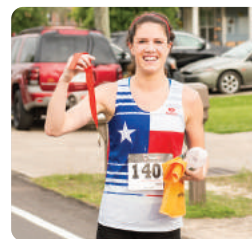
### Silver Sponsor (UNLIMITED) • \$300

- Recognition on email communication and online registration website
- Coupon, flyer, or promotional item inserted in runner swag bags (provided by sponsor)
- 4 complimentary race entries
- Logo on event shirt
- Complimentary event shirt

### Bronze Sponsor (UNLIMITED) • \$100

- Recognition on online registration website
- Coupon, flyer, or promotional item inserted in runner swag bags (provided by sponsor)
- 2 complimentary race entries
- Logo on event shirt
- Complimentary event shirt

Awakening Potential  
Provoking Transformation



<https://attackpoverty.org/5k/>