



# SPONSORSHIP OPPORTUNITIES

**April 4, 2020 • 1305 Clay St., Richmond, TX 77469**

**10K: 7:50 a.m. • 5K: 8:00 a.m. • Kids K: 9:30 a.m.**

## WHO WE ARE

The mission of Attack Poverty is to strengthen under-resourced communities through spiritual growth, education, revitalization and basic needs.

Our vision is to empower people to attack poverty in their life and community by strengthening under-resourced communities through spiritual growth, education, revitalization, and basic needs.

## OUR PROGRESS

3 Continents

10 Communities

24,783 Volunteers

71,846 Lives

## Run to Attack Poverty Presenting Sponsor (1 Available) • \$10,000

- Event naming rights (Run to Attack Poverty 5K/10K/Kids K presented by)
- 20x10 booth space at Post-Race Party
- Premiere recognition on event collateral, email communication, Attack Poverty website, and online registration website
- Logo recognition on official Start and Finish line banners hung from Start/Finish Line inflatable
- Minimum of 5 dedicated mentions on Attack Poverty social media feeds (company tagged when appropriate)
- Coupon, flyer, or promotional item inserted in runner packets
- 30 complimentary race entries

## Race Division Sponsor (3 Available) • \$5,000

- Naming rights to 10K, 5K, or Kids K Race (sold on a first-come, first-served basis)
- Opportunity to address runners before the start of the specific race division and sound starting horn
- 10x10 booth space at Post-Race Party
- Priority recognition on event collateral, email communication, Attack Poverty website, and online registration website
- Minimum of 3 dedicated mentions on Attack Poverty social media feeds (company tagged when appropriate)
- Coupon, flyer, or promotional item inserted in runner packets
- 20 complimentary race entries

## T-Shirt Sponsor (1 Available) • \$3,000

- Company logo on right sleeve of all event shirts
- 10x10 booth space at Post-Race Party
- Recognition on event collateral, email communication, Attack Poverty website, and online registration website
- Minimum of 2 mentions on Attack Poverty social media feeds (company tagged when appropriate)
- Coupon, flyer, or promotional item inserted in runner packets
- 16 complimentary race entries

## Start/Finish Line Sponsor (1 Available) • \$2,000

- Signage with company name or logo recognition on legs of Start/Finish Line inflatable
- 10x10 booth space at Post-Race Party
- Recognition on event collateral, email communication, Attack Poverty website, and online registration website
- Minimum of 1 mention on Attack Poverty social media feeds (company tagged when appropriate)
- Coupon, flyer, or promotional item inserted in runner packets
- 14 complimentary race entries



<https://attackpoverty.org/5k/>



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### OUR REACH

19,000 unique followers across social media platforms (Twitter, Facebook, Instagram & LinkedIn) and a total impression reach of 1.1 million

### OUR DRIVING FORCE IS EMPOWERMENT

Attack Poverty provides people tools to break out of the cycle of generational poverty.

It's about DEVELOPMENT, not charity; DIGNITY, not shame. Believing all humans are created in the image of God, we will always promote the dignity and worth of people and families.

### Swag Bag Sponsor (1 Available) • \$1,500

- Logo on all participant swag bags
- 10x10 booth space at Post-Race Party
- Recognition on email communication, Attack Poverty website, and online registration website
- Coupon, flyer, or promotional item inserted in runner packets
- 12 complimentary race entries

### Race Bib Sponsor (1 Available) • \$1,000

- Logo/Name recognition on race bibs
- 10x10 booth space at Post-Race Party
- Recognition on email communication, Attack Poverty website, and online registration website
- Coupon, flyer, or promotional item inserted in runner packets
- 10 complimentary race entries

### Water Station Sponsor (2 Available) • \$750

- Recognition on two race course water stations and one Post-Race Party water station
- 10x10 booth space at Post-Race Party
- Recognition on email communication and online registration website
- Coupon, flyer, or promotional item inserted in runner packets
- 8 complimentary race entries

### Gold Sponsor (Unlimited) • \$500

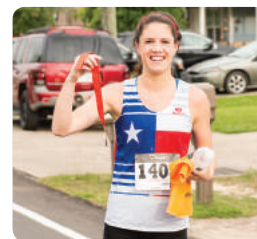
- 10x10 booth space at Post-Race Party
- Recognition on email communication and online registration website
- Coupon, flyer, or promotional item inserted in runner packets
- 6 complimentary race entries

### Silver Sponsor (Unlimited) • \$300

- 10x10 booth space at Post-Race Party
- Recognition on email communication and online registration website
- Coupon, flyer, or promotional item inserted in runner packets
- 4 complimentary race entries

### Bronze Sponsor (Unlimited) • \$100

- Recognition on online registration website
- Coupon, flyer, or promotional item inserted in runner packets
- 2 complimentary race entries



<https://attackpoverty.org/5k/>